

Sarah Wiener

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Research interests	B2B Pricing, Data Privacy, Quantitative Methods	
Education	University of Texas at Austin PhD in Marketing	Austin, Texas 2023 – Present
	Penn State University BS in Statistics	University Park, Pennsylvania 2016 – 2019
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Honors and scholarships	Graduate School Recruitment Fellowship (UT Austin)	2023
	McCombs School Fellowship (UT Austin)	2023
	Group Recognition Award for Pandemic Response Efforts (Intel)	2020
Teaching experience	Teaching Assistant, University of Texas at Austin Marketing 372: Marketing Analytics II	Fall 2023
	Learning Assistant, Penn State University Calculus 140/141: Calculus I/II	Fall 2017
	Learning Assistant, Penn State University Statistics 200: Intro to Statistics	Fall 2016
Industry experience	Klarna, Partner Success Analyst Developed pricing strategy, business cases, marketing forecasts, routine P&L analysis, and ad-hoc analytical support for Klarna's sporting goods merchants.	Portland, Oregon 2022-2023
	Intel, Marketing Competitive Marketing Manager Led, developed, and executed strategic, cross-Intel marketing plans in response to key competitive industry moments and events.	Remote 2021-2022
	Intel, Internet of Things Pricing Manager	Chandler, Arizona 2019-2021

Managed deal pricing for customers in the European, African, Middle Eastern, and American regions, and won 93% of deals, totaling over \$50M in revenue. Automated customer survey process for revenue reporting, achieving a Division Recognition Award for heightened data integrity.

Talks	Becoming a Platinum Chapter AMA International Collegiate Conference	April 2019
Skills	Programming Proficient in: SQL, R Familiar with: Python	
Service	President , Penn State American Marketing Association Oversaw 30 person executive board, 200+ general members, and a \$50,000 budget.	2019
Other interests	Pole vault, board games, coffee	